



Official PMBI Income Disclosure Statement for 2011

The Income Disclosure Statement (“IDS”) is a representation of PMB International’s (“PMBI”) independent affiliate opportunity. PMBI’s policy is not to state or endorse “potential” or “hypothetical” income claims, but rather to present historical data and ranges of actual affiliates. The chart below reflects the “actual” average earnings of all active PMBI independent affiliates (“Affiliate(s)”) and provides high, low, and average income information.

Active Affiliates 12/31/2012	Months Active Low / High	Smallest 2011 Affiliate Payout	Average 2011 Affiliate Payout	Largest 2011 Affiliate Payout
363	1 / 12	\$6.78	\$150.98	\$18,659.26

The income statistics above include all Affiliates who received referral fees or bonuses during the period of January 01, 2011 - December 31, 2011. An “Active Affiliate” is defined as any person who: (1) enrolled in PMBI’s independent affiliate program by agreeing to abide by PMBI’s terms and conditions and PMBI’s policies and procedures and (2) earned at least one referral check. An Affiliate who has enrolled in PMBI’s independent affiliate program but has not earned at least one referral check is not considered an Active Affiliate.

As of 12/31/2011, the median amount of referral fees and bonuses received by all Affiliates is \$68.92. 52.6% of all Affiliates have received, in the aggregate, less than or equal to this amount; 47.4% of all Affiliates have received, in the aggregate, more than this amount.

The figures on this chart do not necessarily represent the income, if any, that an Affiliate can or will earn by his/her participation in the PMBI independent affiliate opportunity. These figures should not be considered projections or guarantees of your actual earnings or profits. Any guarantee or implication of earnings is misleading. Your success with PMBI results only from successful referrals. This will require hard work, diligence, commitment, and leadership and is dependent on how well you exercise these qualities.

At PMBI, we believe in conducting the absolute best business practices at all times and go above and beyond what is legally required. As such, we provide you with the IDS. The IDS is designed to convey truthful, timely, and comprehensive information regarding the income that Affiliates earn. In order to accomplish this objective, a copy of the IDS must be presented to all prospective Affiliates. Anytime the PMBI independent affiliate opportunity and PMBI compensation structure is presented or discussed, or any type of income claim or earnings representation is made, a copy of the IDS must be presented to a prospective Affiliate.

The terms “income claim” and/or “earnings representation” (collectively “income claim”) include: (1) statements of average earnings, (2) statements of non-average earnings, (3) statements of earnings ranges, (4) income testimonials, (5) lifestyle claims, and (6) hypothetical claims. Examples of “statements of non-average earnings” include, “Our number one Affiliate earned XX dollars last year” or “Our average Affiliate makes XX per month.” An example of a “statement of earnings ranges” is “The monthly income for an Affiliate is XX on the low end to YY on the high end.

A lifestyle income claim typically includes statements (or pictures) involving large homes, luxury cars, exotic vacations, or other items suggesting or implying wealth. They also consist of references to the achievement of one’s dreams, having everything one always dreamt of, and are phrased in terms of “opportunity” or “possibility” or “chance”. Claims such as “After six months in business, my PMBI income exceeded my salary,” or “Thanks to our PMBI business we’ve been able to spend more time with our kids” also fall within the purview of “lifestyle” claims. A hypothetical income claim exists when you attempt to explain the operation of the PMBI independent affiliate opportunity or PMBI compensation structure through the use of a hypothetical example.

In any non-public meeting (e.g., a home meeting, one-on-one, regardless of venue) with a prospective Affiliate(s) in which the PMBI independent affiliate opportunity or PMBI compensation structure is discussed or any type of income claim is made, you must provide the prospective Affiliate(s) with a copy of the IDS. In any meeting that is open to the public in which the PMBI independent affiliate opportunity or PMBI compensation structure is discussed or any type of income claim is made, you must provide every prospective Affiliate with a copy of the IDS. In any meeting in which any type of video display is utilized (e.g., monitor, television, projector, etc.) a slide of the IDS must be displayed prior to any discussion of the PMBI independent affiliate opportunity or PMBI compensation structure or making of an income claim.

This Income Disclosure Statement is also available for download from PMBI’s website at www.pmbintl.com.